



## *Conference Speaker Biographies (In Program Order)*

### **Edouard Asnong**

*Chair*

*National Farm Animal Care Council*

Edouard Asnong has long been involved in the agriculture sector, taking over his family's commercial hog finishing operation in the mid-1970s.

In 1985, Edouard began to represent the interests of hog farmers, serving as a Director with the Fédération des producteurs de porcs du Québec (FPPQ) for the region of St-Hyacinthe. He acted as 1<sup>st</sup> Vice-President of the FPPQ for over ten years. Nationally, he served as President of the Canadian Pork Council from 1997 through to 2004, and as 1st Vice-President from 2004 to 2006.

Edouard currently holds several national positions. He is the President of Canada Pork International, Chair of the National Farm Animal Care Council, and sits on the Executive Committee of the Canadian Federation of Agriculture.

### **Bryan Walton**

*CEO*

*Alberta Cattle Feeders' Association*

Bryan Walton is the Chief Executive Officer for the Alberta Cattle Feeders' Association and the General Manager of the newly formed National Cattle Feeders' Association.

He obtained his Bachelor of Science degree in 1975 and Master of Science (Zoology) in 1979 from the University of Alberta. Bryan also has certification from the Banff School of Management in Export Marketing Management (1983) and Advanced Marketing Management (1986). In 1985 he completed the Food Executive Program at Cornell University.

Bryan served 4 years as an Executive Assistant to the Alberta Minister of Agriculture and 5 years with Alberta Agriculture, Food and Rural Development (AAFRD) in a variety of roles including Marketing Director and Associate Trade Director. He joined the Canadian Council of Grocery Distributors (CCGD) in 1987, establishing their Western Canada regional office. In 2005, as Vice President, National Public Policy, he opened CCGD's Ottawa office.

Bryan represented the CCGD on NFACC from 2005 - 2006, sitting on NFACC's Executive and acting as Vice-Chair during his tenure.

**Jackie Wepruk**

*Coordinator*

*National Farm Animal Care Council*

Jackie Wepruk has been the Coordinator of the National Farm Animal Care Council (NFACC) since its inception in 2005. She was also involved in much of the consultative work that led to NFACC's creation.

Jackie obtained her Bachelor of Arts degree in Psychology from the University of Winnipeg in 1985 and a Master of Environmental Design from the University of Calgary in 1999.

In 1999 Jackie began working with the Alberta Farm Animal Care (AFAC) Association. She has been involved in a number of projects including a livestock 'Downer Benchmarking Study,' a report on the 'Handling of Spent Hens in Alberta' and she continues to write the publication, 'Livestock Welfare Insights.' From 2002 - 2004, Jackie also worked on contract for Alberta Milk and Alberta Agriculture on a cull dairy cow project aimed at ensuring humane handling.

**Cornelius Rhein**

*Legislative Officer – Animal Welfare, Unit 2 (Animal Welfare and Feed)*

*SANCO, Health and Consumer Protection*

*European Commission*

Cornelius Rhein was born in Germany. After his legal studies he worked as Assistant Lecturer for EC-law at the University of Würzburg, Germany, and worked as associate in an international law firm.

In 1998 Cornelius Rhein joined the German Federal Ministry for Agriculture. From 2000 to 2004 he was seconded to the European Commission, Directorate-General Health and Consumer Protection, as national expert for animal welfare issues.

In 2005 Cornelius Rhein joined the Commission services, continuing his work in the Unit "Animal Welfare and Feed".

**Jean-Marc Bèche**

*Communications – Science & Regulations*

*National Federation of Dairy Producers – France*

Jean-Marc Bèche is an Agricultural Engineer who, for the past 12 years, has been in charge of technical and scientific projects for the French Dairy Farmers Federation (FNPL). Aside from animal welfare, his work focuses on milk quality, food safety and traceability.

In 1998, Jean-Marc designed and initiated the "Charter of good husbandry practices." Today in France, 130, 000 cow breeders, milk farmers and meat producers have signed the Charter agreeing to respect its strict rules and regulations.

Since 2002, he been designing and coordinating a new information program directed at the general public. The program uses a variety of tools (e.g., videos, surveys, written materials, farm exhibitions) to inform the public on the dairy profession, and specifically animal welfare.

Jean-Marc has also developed communications training programs for breeders and farmers, to facilitate better dialogue between them and society.

Jean-Marc is an active International Dairy Federation (IDF) member on the 'Farm Management' Standing Committee. He has contributed to the IDF-FAO (Food and Agriculture Organization of the United Nations) 'Guide to Good Dairy Farming Practice'. At present, the committee is working on a new 'IDF Guide to Good Animal Welfare in Dairy Production'.

In December 2007, Jean-Marc will be publishing a paper (in cooperation with A.C. Dockès – F. Kling-Eveillard & M. Jacquinot) in *The Breeding Institute Colloquium* called, "Consumers and cattle farmers face the issue of animal welfare."

**Dr. John Webster**

*Professor Emeritus*

*University of Bristol, UK*

Dr. John Webster is Professor Emeritus and Senior Research Fellow at the University of Bristol, in South West England. He is internationally renowned for his work in animal welfare assessment and the implementation of theory into practice. His academic and scientific accomplishments are extensive.

Dr. Webster became a Member of the Royal College of Veterinary Surgeons in 1963 and obtained his PhD from Glasgow University in 1966, studying the energy metabolism of ruminants.

He first proposed, and later developed, the concept of the 'Five Freedoms,' which have been adopted by the U.K. Farm Animal Welfare Council and other organizations as the basis for assessing animal welfare. John and colleagues established the Bristol Welfare Assurance Programme for monitoring and improving animal welfare on farm.

Aside from over 250 scientific, educational and other professional articles, John has authored three books, 'Understanding the Dairy Cow' (2nd edition 1993), 'Animal Welfare: A Cool Eye towards Eden' (1994, still in print) and 'Animal Welfare: Limping towards Eden' (2005).

His current pursuits include studies to address lameness in dairy cattle, and the improvement of quality assurance schemes for livestock farms. John also acts as an expert witness for the European Commission.

**Dr. David Bayvel**

*Director,*

*Animal Welfare MAF Biosecurity New Zealand &*

*Chair of the OIE's Animal Welfare Working Group*

Dr. David Bayvel obtained his initial veterinary degree from the University of Glasgow, in 1967, and later a Diploma in Tropical Veterinary Medicine from the University of Edinburgh. He became a member of the Australian College of Veterinary Scientists in 1983 and obtained a Masters Degree in Public Policy from Victoria University of Wellington, New Zealand in 1994.

Dr. Bayvel's career has involved periods in private veterinary practice, the international pharmaceutical industry and Government service. He has worked in the UK, Zambia, South Africa and Australia and moved to New Zealand in 1982.

From 1989 to 2005, David represented the Ministry of Agriculture and Forestry (MAF) on the New Zealand National Animal Ethics Advisory Committee (NAEAC) and the National Animal Welfare Advisory Committee (NAWAC). From 1993 to 1996, he was a member of the Australian and New Zealand Council for the Care of Animals in Research and Teaching (ANZCCART) Board. He has also been a member of the Trans-Tasman Animal Welfare Working Group since 1990 and is currently actively involved with the OIE in addressing animal welfare issues at an international level.

David chaired the 2001 OIE ad hoc expert group meeting on animal welfare and has chaired the permanent OIE Animal Welfare Working Group since 2002. He was the coordinating editor for the review "Animal Welfare: Global Issues, Trends and Challenges" published in November 2005 in the OIE Scientific and Technical Review Series and is a member of the Scientific Organizing Committee for the Second OIE Global Conference on Animal Welfare to be held in Cairo from October 20-22, 2008.

**Dr. Janice Swanson**

*Director of Animal Welfare  
Michigan State University*

Dr. Janice Swanson received her PhD in Applied Animal Ethology from the University of Maryland. She received her masters and baccalaureate degrees in animal science from the University of Connecticut.

Dr. Swanson's professional employment includes five years with the United States Department of Agriculture as a Technical Information Specialist in the Animal Welfare Information Center. In 1992, Janice joined the faculty in the Department of Animal Sciences and Industry at Kansas State University. In July 2007, she accepted the position of Director of Animal Welfare at Michigan State University.

Janice was the director of the International Meat and Livestock Program (IMLP) at Kansas State University until taking the position as interim department head in August 2004. The IMLP offers training and educational opportunities in all aspects of livestock and poultry production, food safety, and all phases of animal food processing to international clientele.

As the Director of Animal Welfare at Michigan State University Janice will coordinate outreach, teaching and research in the area of farm animal behavior and welfare.

Janice also provides scientific service on numerous national committees including the Food Marketing Institute and National Council of Chain Restaurant Animal Welfare Advisory Council, Burger King Animal Well-Being Council, and McDonald's Animal Welfare Advisory Council. Other service activities include the United Egg Producers Scientific Animal Welfare Advisory Committee, Safeway Animal Welfare Committee and Humane Farm Animal Care Scientific Advisory Committee

She is the President of the International Society for Applied Ethology, retains professional membership in the American Society of Animal Science, and is a diplomate in the College of

Applied Animal Behavioral Sciences of the American Registry of Professional Animal Scientists.

**Terry Williams**

*Director Quality Systems and Food Solutions  
McDonald's Restaurants of Canada Ltd.*

Terry Williams graduated from McMaster University with a degree in Biochemistry and has spent his entire career in the food industry, the last twenty-one years of which have been with McDonald's Restaurants.

From 1989 to 1992, Terry worked in the Soviet Union as the Quality Assurance Manager, establishing QA programs for the McDonald's manufacturing complex and working with Soviet suppliers to help them meet McDonald's stringent standards of quality and food safety.

He returned to Canada in 1993 to once again head up the Quality Systems group for McDonald's Canada.

In 2000, Terry received the Ontario Food Protection Sanitarian of the Year Award.

As National Director of Quality Systems & Food Solutions, he has responsibility for food safety (including HACCP implementation), food quality (including specifications, nutrition, and allergen prevention), packaging, restaurant food safety programs and supplier development. Included in supplier development is compliance to the McDonald's standards of social accountability and animal welfare.

In addition, Terry sits on the McDonald's Global Quality Assurance Board, which helps frame global policy.

**Dr. Mike Siemens**

*Beef Program Development Director  
Cargill Beef*

Dr. Mike Siemens obtained his Bachelor of Science from Purdue University in 1983 and his Master of Science and Ph.D. from the University of Missouri in 1990. Following his time at the University of Missouri he was a Nutrition Consultant with DeKalb Feeds located in the mid-west.

In 1991 Dr. Siemens took a faculty position with the University of Wisconsin as their State Beef Cattle Specialist. Following his 10 years at the U of W he took a position with Smithfield Foods, Inc. as their Director of Cattle Development and subsequently moved into the position of Director of Integrated Meat Technology.

From 2004 – 2006 Mike was the Chairman of the American Meat Institute Animal Welfare Committee.

In 2006 he and his family moved to Wichita, Kansas where he took a position with Cargill as their Beef Program Development Director. Currently Mike is the Director of Animal Welfare and Husbandry for Cargill.

Dr. Siemens retains membership in the American Society of Animal Sciences and the American Meat Science Association.

**Crystal Mackay**

*Manager*

*Ontario Farm Animal Council*

Crystal Mackay is the Executive Director for the Ontario Farm Animal Council (OFAC), the voice of animal agriculture in Ontario on issues such as animal care, food safety and the environment. Crystal previously worked with Ontario Pork as a Communications Specialist, working in producer, public and media relations.

Crystal was raised on a beef farm in Renfrew County in Ontario. She graduated from the University of Guelph in 1992 with her degree in Animal Science and Rural Extension. Crystal is also a graduate of Class 7 of the Advanced Agricultural Leadership Program, and the George Morris Centre Executive Development Program.

**Dr. Terry Church**

*Chair*

*Alberta Farm Animal Care (AFAC) Association*

Dr. Terry Church is a veterinarian and Manager of Canadian Rocky Mountain Ranch, a diversified livestock operation with elk, bison and reindeer. He has been a long time supporter of industry driven initiatives to improve farm animal care and welfare.

Dr. Church received his Doctorate of Veterinary Medicine from the University of Saskatchewan in 1969 and completed a Master of Science in Disease Prevention from the University's of Saskatchewan and California in 1978.

In his former role as Director of the Animal Industry Division of Alberta Agriculture Food and Rural Development (AAFRD), Terry was instrumental in working with industry to form the Alberta Farm Animal Care (AFAC) Association in 1993. In 2007, representing the Alberta Elk and Bison Producers, he was elected Chair of AFAC. He is Past President of the Canadian Cervid Council and a member of the Alberta Veterinary Medical Association.

Terry received the AFAC Award of Distinction in 2003 for his significant role in developing the Velvet Antler Removal training and accreditation program. The award recognized his work in examining production practices to find less stressful alternatives for livestock.

**Shelagh MacDonald**

*Program Director*

*Canadian Federation of Humane Societies*

Shelagh MacDonald has served as Program Director of the Canadian Federation of Humane Societies (CFHS) for the past 15 years. Her work focuses on legislative issues, livestock and companion animal welfare, and external relations. She is the CFHS representative on NFACC, as well as the Animal Welfare Committee of the Canadian Veterinary Medical Association. Shelagh also represented the CFHS on the Canadian Council on Animal Care's Farm Animal Guidelines Committee.

Prior to coming to the CFHS, Shelagh worked for Canadian Guide Dogs for the Blind. She holds a Bachelor of Arts in French from the University of Guelph.

**Catherine Scovil**

*Executive Secretary  
Canadian Pork Council*

Catherine Scovil is the Executive Associate of the Canadian Pork Council (CPC). During her time at the CPC, Catherine has been closely involved in the development and implementation of two core national hog industry programs and their delivery structures: CQA, the on-farm food safety program and ACA, the Animal Care Assessment program. She also works on risk management and international trade.

Catherine has a Bachelor of Arts in Economics from the University of Western Ontario and a Master of Science in Agricultural Economics from the University of Guelph.

**David Trus**

*Animal Industry Division  
Agriculture & Agri-Food Canada*

David Trus obtained his Bachelor of Science (majoring in Animal Science) in 1983, and Master of Science (Animal Breeding) in 1986 from the University of Guelph.

David has worked on projects at the Centre for Genetic Improvement of Livestock, Meat Science and Biomedical Science at the University of Guelph, and in Rome, Italy for the Italian Breeders Association.

He joined Agriculture and Agri-Food Canada (AAFC) in 1991 as Swine Improvement Standards Officer. In 1996 he assumed responsibility for the Animal Pedigree Act under which all breed associations operate in Canada.

David is responsible for leading AAFC's efforts related to animal welfare. He Chairs an AAFC-CFIA animal welfare coordinating committee and is the federal government representative to NFACC

David is also a professional agrologist (P.Ag.), member of the Ontario Institute of Agrologists and past president of the Ottawa-St. Lawrence Branch.

**Geneviève Bénard**

*Humane Transportation Program Specialist  
Canadian Food Inspection Agency*

Geneviève Bénard obtained a Veterinary Technician Diploma from Collège Boréal in 2000 and a Bachelor of Science in Agriculture (minor Animal Science) from the University of Guelph in 2006.

Since then, she has worked in Ottawa, where she has devoted her efforts to the Transportation of Animals Program for the Canadian Food Inspection Agency (CFIA). Geneviève also participates on committees whose mandates include the transportation of animals and farm animal welfare.

**Dr. Dennis Will**

*National Specialist Humane Treatment of Animals  
Canadian Food Inspection Agency*

Dr. Dennis Will is the Acting National Specialist, Humane Treatment of Slaughter Animals with the Canadian Food Inspection Agency (CFIA). In this role he is involved with many animal welfare activities and is currently developing a new chapter on animal welfare at slaughter plants (red meat and poultry) for CFIA's Manual of Procedures.

Dr. Will was raised on a mixed farm in Saskatchewan and graduated from the Western College of Veterinary Medicine in Saskatoon, Saskatchewan in 1978. He worked for several years at a mixed veterinary practice in Saskatchewan that included zoo animals within its client base.

In 1984 Dennis joined Agriculture and Agri-Food Canada (AAFC). His appointments with AAFC and CFIA have included District Veterinarian in Animal Health, Veterinarian in Charge of poultry, hog and beef slaughter plants, Program Specialist for Alternative Livestock, and Acting National Lead for Transmissible Spongiforme Encephalopathies (TSE's).

**Hugh Coghill**

*Chief Inspector  
Ontario Society for the Prevention of Cruelty to Animals*

Hugh Coghill started his career in animal welfare with the Ontario Society for the Prevention of Cruelty to Animals (OSPCA) in 1977. His diverse experiences in animal husbandry have helped him understand the importance of maintaining a good working relationship with the livestock community in promoting animal welfare.

Prior to working for the OSPCA, Hugh worked with several zoos in Ontario. He operated his own dairy goat farm and during a hiatus from the OSPCA was a Constable with the British Columbia SPCA. He returned to the OSPCA in 2005 as Senior Inspector and was promoted to Chief Inspector in 2007.

As Chief Inspector, Hugh heads up a force of over 200 OSPCA cruelty investigations officers that conduct over 15,000 investigations each year. The Investigations Department of the OSPCA addresses a wide range of issues related not only to farm animals, but companion animals, wildlife, zoos and other venues where animals are kept or used.

**Michael Draper**

*Inspector  
Ontario Agriculture, Food and Rural Affairs*

Michael Draper is employed with the Animal Health and Welfare Branch of the Ministry of Agriculture, Food and Rural Affairs (OMAFRA). Michael is responsible for conducting inspections at Ontario's 42 livestock community sales facilities, which auction over 1 million animals each year, and for the enforcement of the Beef Cattle Marketing Act at abattoirs in Ontario.

Prior to his employment with OMAFRA, he was employed as Chief Inspector of the Ontario Society for the Prevention of Cruelty to Animals (OSPCA). As Chief Inspector, his



responsibility was to manage the OSPCA's province wide animal cruelty investigations program.

While at the OSPCA, Michael implemented a number of progressive programs to improve the OSPCA's investigations capacity. These programs include significantly enhanced training for new investigators, establishing a dedicated Livestock Inspector position with specific training and knowledge in farm animal care and husbandry practices, and improved investigator standards with formal written policies.

Michael also worked to advance the welfare of farm animals in transit through the Ontario Humane Transportation Working Group. The Ontario Humane Transportation Working Group is comprised of members of government, livestock and trucking industry, the veterinary community, OFAC and the OSPCA. This group has been able to significantly enhance the awareness surrounding humane transportation issues amongst livestock producers and transporters in Ontario.

In 2006, Michael completed a six-year term on the board of directors of the York Region Children's Aid Society where he also chaired the Quality Assurance Committee.

**Dr. Dan Weary**

*Professor*

*University of British Columbia*

Dr. Daniel Weary is a Professor and NSERC Industrial Research Chair at The University of British Columbia. He is recognized internationally for his research in the area of animal behaviour and animal welfare.

Dr. Weary is originally from the Province of Quebec, and did his Bachelor of Science and Master of Science degrees in Biology at McGill University before moving to the UK to do his doctoral studies in animal behaviour at Oxford University. He worked as a research scientist for Agriculture and Agri-Food Canada before moving to the University of British Columbia in 1997 to co-found the University's Animal Welfare Program. Dan now co-directs this active group working on a diverse set of research problems.

Dan's research focuses on the scientific assessment of animal welfare. He has authored over 100 scientific journal publications, and is a frequent speaker for professional audiences on animal welfare and applied animal behaviour.

Dan also sits on the National Farm Animal Care Council as its research/academic representative.