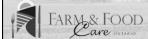


### Approach to welfare issues



- 1. Identify and measure an issue.
- 2. Develop resources about it.
- **3. Be part of the solution-** work with the people who can do something about it.

farmers - researchers – industry stakeholders – government – SPCA



### Do the right thing...for farm animals

- Farm Animal Care Advisory Council
  - forum for dialogue to advance responsible farm practices
  - all members in a collaborative approach on issues facing animal care
  - develop strong connections between sectors
  - keep up to date on current issues within agriculture

Engaged group that is passionate about animal care



### Farm Animal Care Helpline

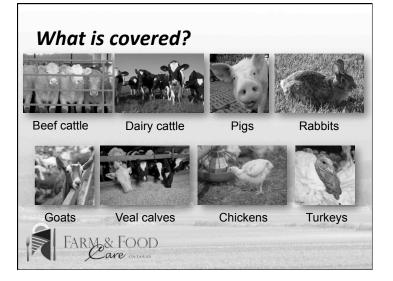
- 1992 improve farm animal care
- Confidential farmer helping farmer approach
- No legal authority just a 'helpful' approach
- Not for emergencies or cruelty/abuse



Good for the animals, the farmer and the FARM& FOOD industry.

### Who responds?

- •Supply managed groups: field staff
- •OCA Helpline reps
- •Ontario Pork & others Helpline reps throughout province
- •Farm & Food Care contract staff on occasion



### Farm animal care helpline

- If situation is beyond peer helping/education, laws are broken, or animals are being abused Helpline rep will call the OSPCA or other authorities
- The Helpline <u>does not</u> have the mandate or resources to respond to the estimated 1,400 farm animal calls answered by the OSPCA in a year.



### Getting the call

- FFC takes down caller information
  - · What animal
  - · What the concern is
  - How many animals
  - · As detailed location as possible
  - · Farm name and farmer name
  - etc, etc, etc...

Caller details- name phone number and email (remains confidential)



### · FFC contacts appropriate commodity

Passing the torch

- - · i.e. Beef cows- OCA
- Pass along detailed report form with all caller details
- Commodity contacts Helpline reps based on location





### Making the visit

- · Rep will be asked to make contact via phone or make drive by visit to make initial contact with farmer
- · Make farm visit
  - · Can use report form to guide through what to look at
  - · Each farm visit will be different
  - · Use judgment on recommendations and follow up





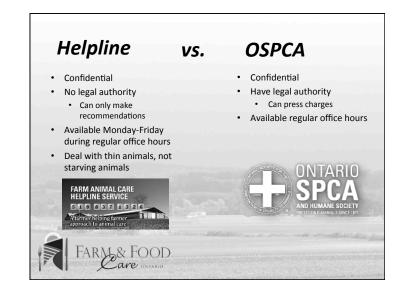
# Reporting

- Fill out the report form
  - (either on farm or after)
- Send report to commodity lead
- · Forms sent to FFC office
- · FFC will call back caller with details of what saw on farm

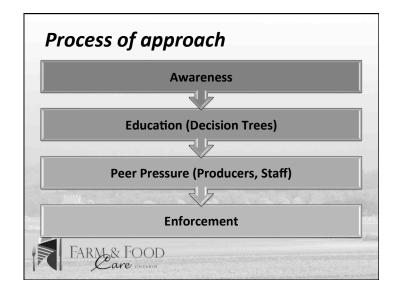
















### MOU's with OSPCA

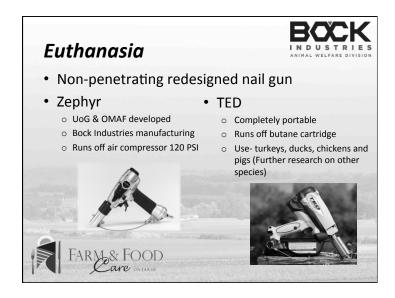
- Memorandum of understanding
  - Current DFO, CFO
  - Pending OCA
- Joint approach to responding to calls
  - Collaboration working together on a united front responding to farm animal calls
- · Fairly new approach in Ontario



### **OSPCA** training

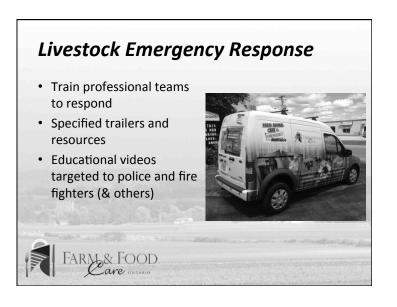
- 2 week course covering all farm animals in Ontario
- Hands on training & class room component
- · Joint with OMAF & University of Guelph
- FFC presentation talking about Helpline and dealing with farmers











## Producer attitude study

- Polled Ontario farmers on their current practices
   Focus groups (6) and surveys (402)
- Attitudes concerning animal care & environment
- What are your concerns? What investments are you making? What are you doing well? Where do you go for information? etc.





# www.farmfoodcare.org www.farmcarefoundation.ca www.livestockwelfare.com www.farmissues.com www.virtualfarmtours.ca www.letstalkfarmanimals.ca www.caringfortheland.com FarmFoodCare facebook.com/FarmFoodCare youtube.com/FarmFoodCare FAR FOOD are ONLAND

